



FORM BEST PRACTICES CONTEST 2026

Municipality: Çameli Municipality (Denizli – Türkiye)

Country: Türkiye

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Name project

Çameli Develops Through Productive Women

Category Certification Criteria: mark the category of your project

- ☐ Energy and environmental policies (politiche energetiche e ambientali);
- ☐ Infrastructure policies (politiche infrastrutturali);
- ☐ Quality of urban life policies (politiche per la qualità urbana);
- ☐ Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- ☐ Policies for hospitality, awareness and training (politiche per l'ospitalità, la consapevolezza e la formazione);
- ☒ Social cohesion (coesione sociale).

Summary project

The “Çameli Develops Through Productive Women” project is an exemplary social development initiative implemented in Çameli in line with the core principles of the Cittaslow philosophy, including the promotion of local production, social inclusion, women and youth employment, sustainable development, and the preservation of local cultural heritage. Within the scope of the project, it is aimed to enable women and young people to acquire vocational skills, participate in formal employment, and achieve economic independence, while establishing a sustainable, production-based rural development model.

As part of the project, a previously small-scale textile and garment workshop was upgraded with modern machinery and equipment and transformed into a medium-scale professional production facility with active manufacturing capacity. Coordinated by Çameli Belediyesi and implemented in cooperation with the Çameli Public Education Center, women’s cooperatives, and civil society organizations, the project provides training opportunities for women and young people in the fields of textiles, garment production, design, and digital printing. Through these production activities, women and young people are actively integrated into economic and social life.

Furthermore, through subcontracted manufacturing collaborations established with the textile sector in Denizli, the workshop continues its activities as a sustainable production center. The project also supports the local production culture, strengthens the short supply chain approach, and contributes directly to the local economy.

Goal project

1. To increase the employability of women and young people in Çameli and integrate the workforce into economic life;
2. To enhance the capacity of the existing textile and garment workshop and establish a modern production infrastructure;
3. To provide vocational training for women and young people, thereby supporting them in generating income and achieving economic independence;
4. To promote women's and youth entrepreneurship, social inclusion, and community solidarity in rural areas;
5. To reduce migration from the district through textile production activities and strengthen the local economy;
6. To transform local cultural values into economic added value by adapting the motifs of the geographically indicated Çameli Apple Cloth and Çameli Carpet into textile products;
7. To contribute to the Cittaslow criteria in the fields of local production, preservation of cultural heritage, and sustainable development.

Result project

Within the scope of the project:

1. A modern textile and garment workshop covering an area of 155 m² has been established and has commenced active production activities.
2. At least 60 women and young people receive training annually in the fields of textiles and garment production.
3. Women and young people participate in certified training programs in the areas of design and digital printing.
4. Women and young people are actively employed within the workshop.
5. Subcontracted production collaborations have been established with textile companies operating in Denizli, and production processes are actively ongoing.
6. A portion of the textile needs of tourism enterprises within the district is being met through local production.
7. The monthly income levels of women and young people have increased, enabling their active participation in economic life.
8. The recognition and sales volume of geographically indicated products have shown significant growth.
9. The adaptation of local motifs into modern textile products has contributed to the preservation of cultural heritage.
10. The project has become an exemplary best practice model for women's and youth employment in rural areas.
11. The project is recognized among the successful practices supporting the Cittaslow approach in the fields of social inclusion, local production, and sustainable development.

Finance (costs and benefits)

Total Project Budget: TRY 3,047,549
Development Agency Grant Amount: TRY 2,423,334
Beneficiary Contribution Amount: TRY 624,215
Grant Support Rate: 79.5%
Budget Breakdown:
Machinery and Equipment: TRY 2,158,837.20
Promotion and Visibility Activities: TRY 244,221.37
Construction Works (Small-Scale Infrastructure Works): TRY 594,490.43
Other Expenses: TRY 50,000.00

Staff (staff involved and use of time)

The project management process is carried out under the coordination of Çameli Belediyesi. The key personnel involved in the project are as follows:

1 Project Coordinator

1 Assistant Project Coordinator

1 Accountant

Master trainers from the Çameli Public Education Center

Academics providing technical training support

Municipal technical and administrative staff

Financial and procurement personnel of Çambel Tarım Turizm Ltd. Şti.

Within the scope of the project activities, the personnel actively undertake responsibilities in training, procurement, financial management, production organization, reporting, and workshop operation processes.

Additional information (if necessarily)

1. The project implementation site is actively operating in the center of Çameli, in a location that is easily accessible and close to social facilities.
2. Thanks to the childcare center operating adjacent to the workshop, women's participation in the project has been facilitated.
3. The project is implemented in an integrated manner with women's cooperatives, women's associations, and other local development-oriented initiatives supporting the participation of young people.
4. The products manufactured within the scope of the project include home textile products, touristic souvenir textile products, and digitally printed products.
5. The project is recognized among the successful best practice examples in the region in the fields of rural development, women's and youth employment, social inclusion, preservation of the local production culture, and safeguarding of cultural heritage.
6. The project is implemented in harmony with the Cittaslow vision, in line with the objectives of preserving local identity, promoting sustainable production, strengthening social solidarity, and improving quality of life.

Link website: <https://cittaslowcameli.com/>

Once filled in this form please send it to: info@cittaslow.net
- Participation Deadline, 19 May 2026 -