

**Panel's report for the assessment of Cittaslow Best Practices Prize
<< CHIOCCIOLA ORANGE 2024 >>
and
Cittaslow Video Contest Award 2024**

CITTASLOW BEST PRACTICES PRIZE

1. On 4 June 2024 the Panel for the Cittaslow Prize CHIOCCIOLA ORANGE, chaired by Giuseppe Roma, Coordinator of the International Scientific Committee and composed of President Mauro Migliorini, Pier Giorgio Oliveti, General Secretary, and Luca Filippetti, Web manager of Cittaslow International, met to appraise the projects and videos submitted by Cittaslow towns.

This year, projects were presented by 16 cities and 12 videos from as many cities in 11 countries. Participation has turned out online with that last year.

2. Prize evaluation criteria were based on the general rules of the contest, assigning a score from 1 (minimum) to 5 (maximum) on the following six core items.

Improvement of Cittaslow philosophy;

Impact on social innovation;

Relevance in terms of dissemination in order to share good practices in the network;

Scale of the project, people involvement and investment.

Vision of the future.

Technical and aesthetical values (for videos).

3. The Panel then chooses prize categories: the best project presented should be awarded with "Chiocciola Orange", and other prizes should be given for the following categories:

Energy and environmental policies;

Infrastructure policies;

Quality of urban life policies;

Agricultural, touristic and artisan policies;

Policies for hospitality, awareness, training and culture;

Social cohesion.

The Commission notes the high quality of the projects submitted and the

attention given to social integration and commitment to welcoming refugees in particular.

After having carefully examined project documentation, the Panel unanimously agreed to award prizes to the following projects:

CHIOCCIOLA ORANGE 2024

MAKARSKA (HR) score: 5

Revitalization of Makarska's Old Town

The initiative has transformed Old Town into a vibrant hub of activity supporting local artisans and producers and enriching the cultural and economic life of the community in perfect Cittaslow style.

Environmental and Energy policies

YESAN (KR) score: 4

Making a resident-led Cittaslow to continue the rice straw tradition

The project promotes the "Cooperative Slow Hands" by local residents for realizing an eco Cittaslow by making eco-friendly straw craft.

Infrastructure policies

MIDDEN-DELFLAND (NL) score: 4

Flex Housing EUTERPE

The project realized replaceable houses combining local residents and people from Ukraine in an integration perspective.

Quality of urban life policies

SANTARCANGELO DI ROMAGNA (IT) score: 3

D(i)ritti a tavola - Cultural and gastronomic urban Labs

The inter-cultural dialogue was activated by food exchanges between different resident people making links and relationships across all areas of the city, from the suburbs to the center.

Agricultural, touristic and artisan policies

NARAMATA (CA) score: 3

Discover Naramata with digital audio tours

Several audio guides with GPS welcome travelers to Naramata Bench encouraging slow tours on foot or by bike.

Policies for hospitality, awareness, training and culture

FOÇA (TR) score: 4

Journey of Phokaians

The project aims to rediscover the roots of the community by promoting a European Cultural Itinerary in the Mediterranean, including cultural and educational exchanges for young people.

Social cohesion

FINIKE (TR) score: 3

You are not alone

The initiative aims to support all citizens on disadvantaged position living in the area giving them food, clothing, health, personal services etc. and in this way the project increases the practice of solidarity in the whole community.

Taking into account the current state of war and geo-political tension worldwide, we give **special mention** to Cittaslow of **PELLEGRINO PARMENSE (IT)** for the multi-year commitment to Peace with a continuous program of pacifist initiatives.

Finally, we would like to remind you of the commitment shown by **SELFKANT** to put in value the German Cittaslow Recipes Book during a local farmer's market.

VIDEO CONTEST AWARD 2024

On 4 June 2024 the Panel for the Cittaslow International Video Contest Award 2024, chaired by Giuseppe Roma, Coordinator of the International Scientific Committee and composed of President Mauro Migliorini, Pier Giorgio Oliveti, General Secretary, and Luca Filippetti, Web manager of Cittaslow International, met to appraise the videos submitted by Cittaslow towns.

THE WINNER OF 2024 ARE:

HOMBERG_EFZE (DE)

"Everything Store"

ex aequo

BORGER-ODOORN (NL)

"Reception of refugees"

For the impressive story telling of the experiences of welcome and immediate help to refugees in the two cities of Germany and the Netherlands.

Special mention to

NOWY DWÓR GDAŃSKI (PL) for the video "A slow way of life with smiling faces".

The Chairman
Giuseppe Roma


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