



## FORM BEST PRACTICES CONTEST 2026

Municipality: Seferihisar Municipality Country : Republic of Türkiye

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Name project

Seferihisar Environmental Guardians

Category Certification Criteria: mark the category of your project

- ☒ Energy and environmental policies (politiche energetiche e ambientali);
- ☐ Infrastructure policies (politiche infrastrutturali);
- ☐ Quality of urban life policies (politiche per la qualità urbana);
- ☐ Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- ☐ Policies for hospitality, awareness and training (politiche per l'ospitalità, la consapevolezza e la formazione);
- ☐ Social cohesion (coesione sociale).

Summary project

Seferihisar Environmental Guardians is a volunteer environmental initiative composed of children between the ages of 7 and 16 and coordinated by the Climate Change and Zero Waste Directorate of Seferihisar Municipality. Launched with the slogan "A Clean Environment from Past to Present," the project encourages children to take active responsibility for protecting the environment while raising environmental awareness throughout the community. Within the scope of the project, children and volunteer citizens carry out regular clean-up activities, awareness walks, and zero waste training sessions in natural areas such as Sığacık, Ekmeksiz Beach, and Ürkmez Dam, as well as on Seferihisar's Blue Flag awarded beaches. Led by children, these activities contribute to the protection of coastal and natural areas and foster intergenerational awareness about environmental conservation. To date, a total of 150 children have joined the initiative as active volunteer environmental guardians.

Goal project

The main objective of the project is to foster environmental awareness in children at an early age and to encourage the development of sustainable lifestyle habits. In this context, the project aims to contribute to Seferihisar's zero waste goals, support the protection of beaches, coastlines, and other natural areas, and promote a culture of volunteerism through the active participation of children. The project also encourages the involvement of families and different segments of the community, thereby strengthening environmental awareness throughout the district.

Result project

Within the scope of the project, a large number of children between the ages of 7 and 16 have actively participated as volunteer environmental guardians. Regular clean-up activities have been carried out along the shores of Sığacık, at Ekmeksiz Beach, on Seferihisar's Blue Flag beaches, and around Ürkmez Dam, making a significant contribution to the protection of natural areas. Educational seminars organized in schools by the Climate Change and Zero Waste Directorate of Seferihisar Municipality have substantially increased children's knowledge and awareness regarding environmental protection, recycling, and zero waste practices. With the participation of families and volunteer citizens, community ownership of the project has been strengthened, and environmental awareness has spread to wider



segments of society. The active involvement of children in environmental protection efforts has created an innovative and sustainable participation model that can serve as an example for other municipalities.

#### Finance (costs and benefits)

The project is implemented under the coordination of the Climate Change and Zero Waste Directorate of Seferihisar Municipality using the municipality's own resources. Cleaning equipment, educational materials, and organizational expenses are financed through the municipal budget.

#### Staff (staff involved and use of time)

It is planned and coordinated by the staff of the Climate Change and Zero Waste Directorate. Trainings, field activities, and volunteer coordination are carried out regularly throughout the year. Municipal technical staff and relevant departments also provide support for the activities.

#### Additional information (if necessarily)

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Link website : <https://www.instagram.com/seferihisarcevremuhafizi/>  
[www.seferihisar.bel.tr](http://www.seferihisar.bel.tr)  
(if available)

**Once filled in this form please send it to: [info@cittaslow.net](mailto:info@cittaslow.net)**  
**- Participation Deadline, 19 May 2026 -**