

**Panel's report for the assessment of Cittaslow Best Practices Prize
<< CHIOCCIOLA ORANGE 2025>>
and
Cittaslow Video Contest Award 2025**

CITTASLOW BEST PRACTICES PRIZE

1. On May 30, 2025 the Panel for the Cittaslow Prize CHIOCCIOLA ORANGE, chaired by Giuseppe Roma, Coordinator of the International Scientific Committee and composed of President Mauro Migliorini, Pier Giorgio Oliveti, General Secretary, and Luca Filippetti, Web manager of Cittaslow International, met to appraise the projects and videos submitted by Cittaslow towns.

This year, projects were presented by 18 cities (2 more of last year) and 8 videos from as many cities in 10 countries.

2. Prize evaluation criteria were based on the general rules of the contest, assigning a score from 1 (minimum) to 5 (maximum) on the following six core items.
 - Improvement of Cittaslow philosophy;
 - Impact on social innovation;
 - Relevance in terms of dissemination in order to share good practices in the network;
 - Scale of the project, people involvement and investment.
 - Vision of the future.
 - Technical and aesthetical values (for videos).
3. The Panel then chooses prize categories: the best project presented should be awarded with "Chiocciola Orange", and other prizes should be given for the following categories:
 - Energy and environmental policies;
 - Infrastructure policies;
 - Quality of urban life policies;
 - Agricultural, touristic and artisan policies;
 - Policies for hospitality, awareness, training and culture;
 - Social cohesion.

Having established the Cittaslow Metropolis status in the Charter, this year

related award "Cittaslow Metropolis" has been added.

The Commission notes the high quality of the projects submitted and the attention given to the main goals of Cittaslow activities.

After having carefully examined project documentation, the Panel unanimously agreed to award prizes to the following projects:

CHIOCCIOLA ORANGE 2025

JANGHEUNG (KR) score: 5

Gossaum Tug-of-war as expression of traditional culture

An important event which involves the whole community and brings the heritage of traditional farming culture up to date in the spirit of Cittaslow.

Environmental and Energy policies

ex aequo

TATLISU (TRNC) score: 3

Integrate Waste Management and Renewable Energy Applications

Environmental education project for zero-waste practices

and

NICOLOSI (IT) score: 3

Recycling of volcanic ash

How to transform volcanic ash from waste to raw material

Infrastructure policies

ASOLO (IT) score: 4

Participatory urban redevelopment project

Community planning for a co-management of public spaces

Quality of urban life policies

HOMBERG_EFZE (DE) score: 3

"A Life for the Stage"

Community involvement for a Puppet show in a theatre

Agricultural, touristic and artisan policies

GÖYNÜK (TR) score: 3

"Slow Steam"

The restoration of an old bath as social hub for residents and visitors

Policies for hospitality, awareness, training and culture

LE HAILLAN (FR) score: 3

Graffiti trail in the city

A city made more beautiful and attractive thanks to the intervention of street artists

Social cohesion

CITTASLOW SPANISH NETWORK (ES) score: 4

"Lento"

the collective musical project co-created by the community members from all Spanish Cittaslows

"Cittaslow Metropolis"

ANTALYA (TR) score: 4

Cittaslow Idea Marathon

Intergenerational co-design and participatory urban governance project for easy-living Neighborhoods

VIDEO CONTEST AWARD 2025

On May 30, 2025 the Panel for the Cittaslow International Video Contest Award 2025, chaired by Giuseppe Roma, Coordinator of the International Scientific Committee and composed of President Mauro Migliorini, Pier Giorgio Oliveti, General Secretary, and Luca Filippetti, Web manager of Cittaslow International, met to appraise the videos submitted by Cittaslow towns.

THE WINNER OF 2025 IS:

OLECKO (PL)

"My Olecko, My Slow Happy Life" "

The video shows the soul of the city through the concrete activities of young people implemented in the spirit of Cittaslow

The Chairman
Giuseppe Roma



Orvieto (IT), 30.05.2025

CITTASLOW INTERNATIONAL
Sede Centrale: Palazzo dei Sette, Corso Cavour, 87
05018 Orvieto (TR) Italy-tel./fax. 0039(0)763341818
info@cittaslow.net www.cittaslow.org