



FORM BEST PRACTICES CONTEST 2026

Municipality: Çameli Municipality (Denizli – Türkiye)

Country: Türkiye

Contact person Mr./Mrs.: Cengiz ARSLAN

Telephone: +90 258 571 50 28

E-mail: info@cameli.bel.tr

Name project

Fairy Tale Festival Project

Category Certification Criteria: mark the category of your project

- ☐ Energy and environmental policies (politiche energetiche e ambientali);
- ☐ Infrastructure policies (politiche infrastrutturali);
- ☐ Quality of urban life policies (politiche per la qualità urbana);
- ☐ Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- ☒ Policies for hospitality, awareness and training (politiche per l'ospitalità, la consapevolezza e la formazione);
- ☐ Social cohesion (coesione sociale).

Summary project

The Fairy Tale Festival Project, implemented by Cittaslow Çameli under the coordination of the Çameli Municipality, is a cultural and social initiative designed to introduce children to cultural values, preserve traditional ways of life, and transfer local heritage to future generations. Within the scope of the European Union-supported project, the festival was organized in the garden of Çameli Atatürk Primary School and featured a wide range of activities, including fairy tale storytelling sessions, traditional children's games, marbling art workshops, pumpkin painting, and the crafting of traditional musical instruments such as the cura and pine whistles. Through these activities, children were provided with the opportunity not only to enjoy themselves, but also to experience and engage with cultural heritage through hands-on learning. Throughout the festival, seminars and discussions focusing on family education were conducted, alongside various activities aimed at raising social and cultural awareness. In addition, Çameli's local products and traditional cuisine were promoted, while stands operated by women producers supported and highlighted the culture of local production. In line with the vision of Cittaslow Çameli, the project aimed to safeguard local culture, encourage child-centered social life, preserve traditional values, and strengthen social solidarity within the community.

Goal project

1. To introduce children to cultural heritage through traditional fairy tales, games, and artistic activities.
2. To contribute to the preservation of local values and enhance the visibility of Çameli's cultural identity.
3. To transfer traditional handicrafts and the culture of local production to younger generations through hands-on activities.
4. To create safe and educational activity environments that support the social, cultural, and artistic development of children.
5. To strengthen social solidarity by encouraging the active participation of families in cultural and social activities.
6. To support the culture of rural production by contributing to the promotion of local products by women producers.
7. To promote a sustainable, child-friendly, and culturally sensitive understanding of local life in line with the Cittaslow approach.
8. To establish a model festival organization that enhances the cultural, tourism, and social life potential of Çameli.

Result project

Within the scope of the project;

1. Children were introduced to local values through traditional games, fairy tales, and cultural activities.
2. The workshops organized during the festival contributed to the social, artistic, and cultural development of children.
3. Through the promotion of local products and traditional cuisine, Çameli's cultural heritage and local production potential were made more visible.
4. The participation of women producers in the festival area supported the culture of local production and contributed to the promotion of women's labor.
5. The active participation of families and local residents in the activities strengthened social unity and community solidarity.
6. Çameli's Cittaslow identity, which embraces a child-friendly, culturally sensitive, and sustainable way of life, was further reinforced.
7. The festival contributed to the promotion of the district as a model social and cultural initiative aimed at preserving local culture.

Finance (costs and benefits)

Total Project Budget: 250,000 TRY
Contribution of the European Union IPARD III LEADER Programme: 200,000 TRY
Contribution of the Çameli Municipality: 50,000 TRY

Staff (staff involved and use of time)

Project management is carried out under the coordination of the Çameli Municipality. The main personnel involved in the project are as follows:

2 Project Coordinators
2 School Administrative Staff Members
6 Teachers

Within the scope of the project activities, the personnel actively take part in training organization, procurement processes, financial management, event planning, reporting, workshop implementation, and festival organization processes.

Additional information (if necessarily)

1. The project activities were carried out in a manner open to the participation of children, families, and the local community.
2. Priority was given to traditional children's games and cultural workshop activities during the events.
3. Product promotion stands for local producers and women entrepreneurs were established within the festival area.
4. Social, cultural, and educational activities were implemented together within the scope of the project.
5. Practical learning methods aimed at increasing children's cultural awareness were utilized throughout the project.
6. The project contributed to the promotion of local art and traditional handicrafts.
7. The festival organization was carried out through the cooperation of public institutions and local stakeholders.
8. Through the project, a child-friendly and culturally sensitive event model aligned with the vision of Cittaslow Çameli was established.
9. Social solidarity activities that encouraged community participation were conducted throughout the event.
10. The project became one of the exemplary initiatives contributing to the promotion of Çameli's cultural and tourism potential.

Link website: <https://cittaslowcameli.com/>

Once filled in this form please send it to: info@cittaslow.net

- Participation Deadline, 19 May 2026 -