



FORM BEST PRACTICES CONTEST 2023

Municipality **Lidzbark**

Country **Poland**

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Name project

1. Welex, a free-wheeling tourist vehicle
2. Joint tree planting
3. The "Bicycle May" campaign

Category Certification Criteria: mark the category of your project

- Energy and environmental policies (politiche energetiche e ambientali);
- Infrastructure policies (politiche infrastrutturali);
- Quality of urban life policies (politiche per la qualita' urbana);**
- Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigiane);
- Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);
- Social cohesion (coesione sociale).

Summary project

1. In order to meet expectations and for the sake of the environment, safety and comfort of residents, two Welexes - free-running electric touring vehicles are running on the city's roads. Residents can use this form of transport free of charge by showing their Resident Card.
2. Every year, the city organizes a social action of planting trees. Anyone wishing to plant their own tree can receive a free sapling. The campaign is aimed at all local residents to get them involved in planting trees wherever there is an opportunity. In 2023, 400 trees were planted in less than two hours to celebrate World Earth Day. The first 100 saplings received their number and a plaque with the name of the person who planted it. In this way, everyone involved in the campaign has 'their' tree to look after.
3. For the 5th time Lidzbark is taking part in the campaign called „Bicycle May”. Students, teachers and all citizens willing to participate have switched to bicycles, scooters, skateboards. All to promote active leisure and road safety. As befits the anniversary edition, we have a record number of participants. As many as 650 participants were taking part in this year's action. Students received stickers for every day of May they came to school by bike. Later, they stocked them to their bicycle logbooks and class posters.



Goal project

1. Welex contributes to reducing traffic on the streets. It is accessible to everyone. Older or younger, with or without a driving license, it makes no difference. It allows you to organize your time better. It follows an accurate departure and arrival schedule. Welex is good for the environment. More people on public transport means fewer cars on roads and fewer cars mean less pollution and that results with cleaner air. Let's give the city a break!
2. Planting a forest together is an ideal opportunity to build in society the attitude of a conscious inhabitant of our planet, and at the same time great fun. It is an opportunity to raise awareness that we should take care of the environment for ourselves and for future generations. Earth's resources are not infinite, so it is worth taking care of them.
3. Cycling May is a campaign to promote healthy lifestyles and sustainable mobility among students and teaching staff, which fits perfectly with the qualities of our town.

Result project

1. Residents as well as tourists have the opportunity to use electric urban transport and leave their vehicles at home. An electric vehicle is a zero-emission vehicle. Another advantage is that electric vehicles generate much less noise than their traditional counterparts. Also, the efficiency of electric motors is many times higher than combustion engines. It also generates lower operating costs compared to vehicles with combustion engines.
2. New trees planted recently will create the future of the forest over the next 100 years - their presence will underpin natural processes, have a positive impact on CO2 absorption, create a resting place for people and provide an ecological, renewable material - wood.
3. The campaign encourages children to move and be active, promotes a healthy lifestyle and environmentally friendly transport, prevents obesity and other civilization problems. For cities, the campaign is an excellent tool for the promotion of cycling infrastructure, sustainable transport and an effective way to fight morning traffic jams, created by parents who drive their children to school or kindergarten.

Finance (costs and benefits)

Purchase of a Welex 79 590 PLN.

Staff (staff involved and use of time)

Employees of the Municipal Council, teachers from schools in the municipality of Lidzbark, employees of the Lidzbark Forestry Commission.

Additional information (if necessarily):

Welex, a free-wheeling tourist vehicle



The "Bicycle May" campaign







Link website www.lidzbark.pl
(if available)

**Once filled in this form please send it to: info@cittaslow.net
- Participation Deadline, 15 May 2023 -**